

Meta Solution

The meta starts with “by now you've gathered together the four elements...” which suggests that you're looking for elements in the answers. The flavor text also says “associations” which is meant to suggest that solvers should associate their (element) answers with the images in the puzzle.

Contacts: Nick DaSilva --> Nick The Silver --> SILVER

Talent: GOLD

Slogan: Leader of the pack --> LEAD (1st 4 letters of the answer)

Colors: IRON

Arrange the elements in order of their atomic weight. The flavor text says “elements [...] in order” and “start light [...] then finish heavy” to suggest this ordering.

The ordering is:

- IRON (55.whatever)
- SILVER (107.whatever)
- GOLD (196.whatever)
- LEAD (207.whatever)

Associate these elements in order with a picture.

- IRON LUNG
- SILVER SPOON
- GOLD RECORD
- LEAD BALLOON

Draw a line from the index mark of LUNG to SPOON to RECORD to BALLOON and look at which letters the line crosses. It spells HOME RUN.

The other images have element associates as well, but that's not important to solve the puzzle.

- COPPER POT
- TIN CUP
- SILICON CHIPS
- NEON SIGNS
- CARBON FIBER